

SUSPECT PRESS

MEDIA KIT 2020



SUSPECT PRESS

Founded in 2013, *Suspect Press* is a Denver publishing company that blends the raw energy of zine culture with the editorial sharpness and commercial reach of mainstream publications. We've been recognized as a Denver arts staple by *Westword*, *Denverite*, *The Denver Post*, *OUT FRONT Colorado*, and others!

Our quarterly arts and literature magazine features poetry, short stories, essays, comics, and artwork primarily from Coloradans, presented in a cleanly designed, vintage newsprint format, and delivered to various locations throughout Denver and Boulder.

We have some of the most prominent local creators as well as more national and global ones. Some of our illustrious creators include: **Adrian H Molina**, **Kelly Shortandqueer**, **Joshua Finley**, **Cleon Peterson**, **Charley Fasano**, **Mar Williams**, **Sofie Birkin**, **Molly Bounds**, **Ken Arkind**, **Noah Van Sciver**, **Eliza Beth Whittington**, **Toluwanimi Obiwole**, **Anya Davidson**, **MF Rukus**, **Arna Miller**, **Dash Shaw**, **Jake Fairly**, **Christie Buchele**, and many more!

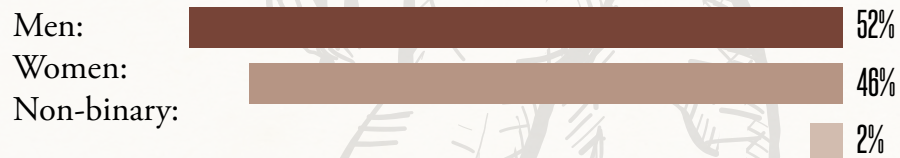


SUSPECT PRESS

Readership

Suspect Press is read primarily by young people of middle class income, typically in the 18-30 year old age range, who regularly attend music, stand-up comedy and comic book events. Our secondary market of 30-45 year olds with larger incomes is also strong, as our thoughtful essays, strongly crafted short stories, and poems appeal to those with quieter lifestyles.

GENDERS



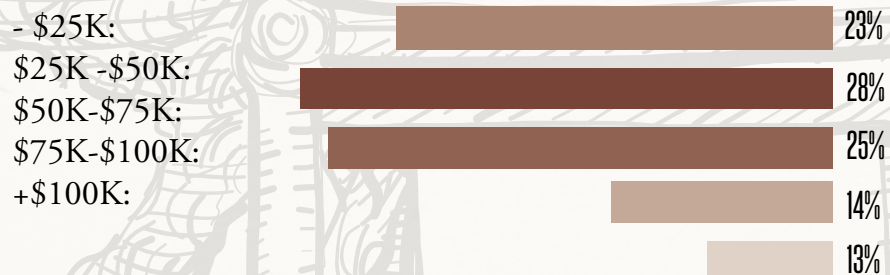
AGE



EDUCATION



INCOME



SUSPECT PRESS

Distribution



Suspect Press's delivery system is thoughtful and targeted, primarily reaching: coffee shops, tattoo parlors, dispensaries, bars, restaurants and bookstores — areas to maximize our target audience of young adults.

5,000 issues
printed quarterly

On stands for up
to 3 months

Delivered to over 300 locations including:

Jelly Cafe
FM
Sputnik
Tattered Cover
Twist & Shout
Illegal Pete's
Wax Trax
Pie Hole

Boulder Bookstore
Subculture
Pon Pon
Trident Cafe
Union Station
Kilgore Books
Buffalo Exchange
Kaladi Brothers

Vital Root
BookBar
The Oriental Theater
Meadowlark
Denver Public Library
Bardo's
Wizard's Chest
and many more!

With high circulation at **Benny Blancos, Hooked on Colfax, City, O' City, & Mutiny Information Cafe!**



SUSPECT PRESS

Ad Design

Many of our sponsors and advertisers are part of the Colorado community and have a close relationship with our operations.



Co-Buying • Community Housing • LiveWork • Residential • Commercial



Our regular advertisers include: **Mutiny Information Cafe, Iris Piercing, Mammoth Tattoo, the Denver Art Museum, The Oriental Theater, Sexy Piz-za, Benny Blancos and Meow Wolf!**



We also provide custom ads (for additional design rates) tailored to express your business's needs and integrate seamlessly into our publication.



SUSPECT PRESS

Award-Winning Staff



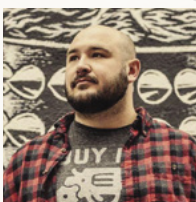
Amanda E.K. – Editor in Chief

Amanda is a writing instructor and a longstanding member of the *Knife Brothers* writing group. Her work has been featured on the Denver Orbit podcast and on Mortified Live. She has stories in *Suspect Press*, *Birdy*, *Jersey Devil Press*, *the Punch Drunk Press Poetry anthology*, and forthcoming in *Green Briar Review*. She's currently working on a memoir about her sexual development while growing up in evangelical purity culture.



Josiah Hesse – Senior Editor

Author of two novels, and contributor to *Esquire*, *VICE* and *The Guardian*, Hesse has fifteen years of experience blending journalism and creative prose, covering subjects as varied as marijuana, science, the arts, crime, politics, sexuality and religion.



Brice Maiurro – Poetry Editor

Brice Maiurro is a poet, writer, publisher, editor and community organizer in Denver, Colorado. He is the author of two collections of poetry, *Stupid Flowers* and most recently *Hero Victim Villain*. He is a cofounder of *Punketry!* along with Matt Clifford of local psychpunk band, *Black Market Translation*. His poetry has been featured by *The Denver Post*, *Boulder Weekly*, *Suspect Press*, *Birdy*, *Beats Periodical*, *The Lune* and *Poets Reading The News*. In January of 2019, he was recognized by *Westword* as a Colorado Creative for his contributions to the arts community in Colorado.



Lonnie MF Allen – Art Director/ Comix Editor

Lonnie MF Allen has long been a stalwart of Denver's comix scene. He's an illustrator, writer, and designer. Lonnie is also the cat-wrangler of *Denver Drink & Draw* and was named as one of *Westword's* 100 Colorado Creatives. His work has been published by *Dark Horse*, *Image Comics*, and he's a regular contributor to the *Colorado Sun*.



SUSPECT PRESS

Ad Pricing

\$250
quarter page
ad

\$600

full page

\$350 half page

\$350 half page



SUSPECT PRESS

Ad Pricing

HIGHEST VISIBILITY

Hi-Res Two-Page Spread **\$1000**

*DESIGNER COLLABORATION REQUIRED TO MAINTAIN AESTHETIC COHESION

VERY HIGH VISIBILITY

Hi-Res Full-Page Outside Back Cover **\$750**

HIGH VISIBILITY

Hi-Res Full-Page Inside Cover **\$700**

High Visibility

Full-Page **\$600**

Half-Page

\$350

1/4 Page

\$250



SUSPECT PRESS

Ad and Print Schedule

Feel free to contact us about any questions regarding our deadlines, or if you'd like to partner with us on an event. We also provide digital marketing options and can adjust our print schedules (within reason) to accommodate your marketing needs.

ISSUE 25

Winter/2020

Ad Deadline:

December 2nd, 2019

Projected Release:

Early January 2020

ISSUE 26

Spring/2020

Ad Deadline:

March 2nd, 2020

Projected Release:

Early April 2020

Issue 27

Summer/2020

Ad Deadline:

June 1st, 2020

Projected Release:

Early July 2020

Issue 28

Fall/2020

Ad Deadline:

August 31st, 2020

Projected Release:

Early October 2020



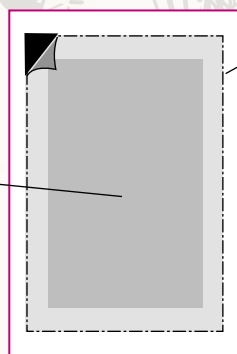
SUSPECT PRESS

Ad and Art Specs

ALL ADS AND ART SHOULD BE A MINIMUM
OF 300 DPI AND IN CMYK COLORSPACE

Live Area

(Important Image(s)
and Copy)



**Final Print Size
or Trim Size**

Bleed

Extend Art off edge to
.25"

Full-Page with Bleed: **8.75" x 11"**

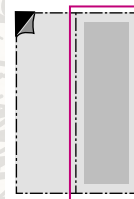
Full-Page with NO Bleed: **8.25" x 10.5"**

Recommended Live Area: **7.75" x 10"**

Half-Page Vertical with Bleed: **4.625" x 11"**

Half-Page Vertical with NO Bleed: **4.125" x 10.5"**

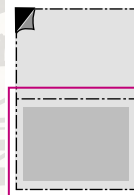
Recommended Live Area: **3.625" x 10"**



Half-Page Horizontal with Bleed: **8.75" x 6"**

Half-Page Horizontal with NO Bleed: **8.25" x 5.25"**

Recommended Live Area: **7.75" x 4.75"**



Quarter-Page with Bleed: **4.625" x 6"**

Quarter-Page with NO Bleed: **4.125" x 5.25"**

Recommended Live Area: **3.625" x 4.75"**

